



Recent Research Developments in Social Media Analytics for Aiding Real-Life Societal Issues

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Message from the Guest Editors

Since its emergence around 2010, social media analytics for real-life societal issues have moved beyond simple regression analysis and binary text classification. In particular, we see that structural data and multi-modal data, as well as new techniques in artificial intelligence, have been considered in new research outputs.

This Special Issue calls for high-quality, multidisciplinary research papers in the fields of computer science, artificial intelligence, data mining, and social science that aim to address issues associated with the use of social media analytics for real-life applications. We particularly welcome papers that present new real-life societal issues that can benefit from social media analytics, as well as novel approaches that reflect state-of-the-art data analytics and artificial intelligence technologies.





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Message from the Editor-in-Chief

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