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Sustainable Management Practices - Key to Innovation

Guest Editor:

Dr. Hafeezullah Memon

College of Textile Science and Engineering, Zhejiang Sci-Tech University, Hangzhou 310018, China

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Message from the Guest Editor

Today's industry is critical to the development of technology, innovation, and information activities, as these measures will improve the efficiency of enterprises while ensuring their competitiveness. Although several research works have been completed, many challenging problems remain to be overcome, as follows:

- Approaches to promoting corporate innovation
- Social responsibility for innovation
- · Corporate social responsibility
- Green marketing
- · Carbon information disclosure
- Sustainable innovation
- Public policy and innovation
- Good health and well-being of employees

This Special Issue welcomes experts working in all sectors of industries desperate for sustainable development. These might include all sustainable management-related practices and efforts, including but not limited to corporate social responsibility, carbon information disclosure, sustainable innovation in the financial sector, green marketing, etc., to achieve sustainable development goals through management practices.









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Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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