



Climate Change: Public Policy and Business Strategy Perspectives

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Deadline for manuscript
submissions:

closed (19 February 2024)

Message from the Guest Editors

Climate change has become the greatest challenge facing humanity, with significant and potentially irreversible impacts on our planet and society. Around the world, governments have implemented various policies to tackle climate change. At the business level, many business communities are facing increasingly challenging issues and risks, however, climate change also presents opportunities for businesses.

This Issue aims to investigate key issues and solutions in tackling climate change by governments and business communities, emphasising multi-disciplinary research, cross-sectional thinking, and an international perspective. We welcome evidence-based articles, including theoretical contributions related to this theme, including:

- Corporate strategies;
- Urban and regional planning;
- Net zero cities;
- Reducing emissions in the supply chain;
- Emissions measurement and standards;
- Circular economy;
- Stakeholder engagement in tackling climate change;
- Innovation and adoption from a management perspective;
- Issues of social inclusion, equality, and diversity related to climate change;
- ESG investment and corporate value creation;
- Regulatory challenges in climate change





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Message from the Editor-in-Chief

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