



Sustainable Food Consumption: New Trends in Food Consumer Behavior

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Message from the Guest Editors

Dear Colleagues,

The global food and agriculture situation is still severe; we are facing inflations, a rise in food price, and unexpected diseases (e.g., Avian influenza). How do we make our ecosystem more sustainable with more planet-friendly initiatives? What are the recent trends in food consumer behavior under the effects of global warming and a pandemic? These questions require attention from both academic and industries to address and make corresponding changes. In this case, this Special Issue would like to bring this to the audience attention and provide an opportunity to have a discussion on these related topics. The specific topics relevant to this Special Issue include, but are not limited to, new trends in food behaviour consumption, new sensory aspect or evaluation, food supply chain changes, new product development strategies (plant-based foods, cultured meats, etc.) or technologies, that enable a more sustainable food and agriculture world. Review papers concerning food consumer behaviours which address the issues related to sensory, sustainability, environmental friendliness, and low food waste are also welcome.





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Message from the Editor-in-Chief

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