



## **Corporate Environmental Strategy and Stakeholder Management from a Green Economy Perspective —2nd Edition**

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submissions:

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### **Message from the Guest Editors**

Dear Colleagues,

There is a growing need to implement a green economy approach to product and service development across the corporate environmental strategy. In this effort, sustainable management plays a vital role, encompassing environmental, social, and economic perspectives. We assume that the benefits of the green economy include optimizing resources, improving stakeholder relationships, improving brand reputation, and alleviating uncertainty in global markets, leading to a virtuous cycle of sustainability. Therefore, to further develop green economy approaches, this Special Issue calls for papers focusing on the following topics:

- **Green economy and sustainability**
  - Green economy approaches for consumers;
  - Sustainable business models for the green economy;
- **Corporate environmental strategy for green economy**
  - Sustainable production and consumption;
  - Green supply chain management;
- **Green economy and stakeholder management**
  - Corporate social responsibility for sustainability;
  - Other issues/fields related to green economy and stakeholder management





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## Message from the Editor-in-Chief

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