



Sustainability in Business Development and Economic Growth

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Message from the Guest Editors

Sustainability in business development and economic growth brings two important research pillars for researchers to develop new insightful and profound analyses.

Business enterprises are required to adopt new business strategies and activities for sustainable development so that the needs of the enterprise and stakeholders sustain and enhance the human and natural resources for the future.

On the other hand, sustainable economic growth refers to the pursuit of economic development that attempts to fulfil the needs of people while sustainably maintaining natural resources available for future generations.

The sustainability of business and enterprise is ultimately for the sustainable development of overall resources and the realization of the economic cycle. From this, the importance of sustainable development in terms of circular economy, optimal investment and energy resources can be deduced.





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Message from the Editor-in-Chief

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