



## ESG, Sustainability and Competitiveness: A Serious Reflection

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### Message from the Guest Editors

In the new competitive context, a holistic approach to sustainability can help to identify investment opportunities. During the last few years, ESG has become a fundamental approach to pursuing a sustainable competitive advantage and, today, ESG is an important framework that helps external investors assess company performance and risk. Sustainability, on the other hand, is a framework that assists firms in making internal capital investments.

This Special Issue seeks to investigate the impact of sustainability factors on business models and the financial performance of firms. More specifically, this Special Issue aims to explore whether ESG factors have a positive or negative impact on competitive advantage and on a firm's economic performance. In this Special Issue, original research articles and reviews are welcome and research areas may include, but not limited to:

- ESG and competitiveness;
- ESG and its impact on financial performance;
- Sustainability and new business models;
- The role of ESG in the new business context;
- Sustainability, myth or truth?;
- From CSR to ESG—new ways to sustain a business.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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