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# **Understanding Innovation and New Venture Creation in Reducing Poverty**

Guest Editor:

#### Prof. Dr. David Ahlstrom

Department of Management, Chinese University of Hong Kong, Shatin, Hong Kong

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# **Message from the Guest Editor**

This Special Issue in Sustainability will focus on the extent to which innovation and new venture creation have impacted poverty reduction in a sustainable context over time. Because innovation and new venture creation represent a key mechanism through which economies deal with poverty reduction and development, innovation and entrepreneurship present as key tools to be understood, both in terms of their encouragement and their effect.

Thus, the aim of this Special Issue is to further understand innovation and new ventures and their relationship to poverty reduction, from higher levels of analysis right down to the level of the SME and household enterprise. Recent studies show how important innovation and new venture creation have been to economic growth, and further understanding needs to be developed as to how economies and individuals can benefit broadly from these activities as well

Theoretical, empirical and case-based contributions from the management and economics of innovation, as well as entrepreneurship-relevant public policies, are welcome in this Special Issue.









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## **Editor-in-Chief**

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

# **Message from the Editor-in-Chief**

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