



## Green Technologies in Sustainable Production, Manufacturing and Consumption

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### Message from the Guest Editors

Dear Colleagues,

Green technologies play a crucial role in achieving sustainable production, manufacturing, and consumption practices. These technologies aim to minimize the environmental impact of industrial processes, reduce resource consumption, and promote the use of renewable energy sources.

On the above basis, this Special Issue focuses on recent perspectives and new developments regarding the role of green technologies in sustainable production, manufacturing, and consumption. Topics in the scope of this Special Issue include (but are not limited to) issues dealing with renewable energy systems, energy-efficient manufacturing, sustainable materials, waste reduction and recycling, smart grids and energy management systems, water conservation technologies, Internet of Things (IoT) and data analytics, green supply chain management, and circular economy solutions.

Moreover, understanding the facilitators of sustainable consumer behavior has been a topic of great interest in recent marketing literature. This Special Issue also aims to outline a comprehensive framework on key drivers of sustainable consumer behavior change.

We look forward to receiving your contributions.





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## Message from the Editor-in-Chief

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