



Translating the Concept of Sustainability into Tourism Practice – Destination Perspectives

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Message from the Guest Editors

To date, tourism research has only addressed isolated aspects and perspectives of sustainability implementation in tourism in general and in tourist destinations in particular. Although there is discussion of conceptual, often macro-level, aspects of sustainability implementation, little attention is paid on how the concept can and should be operationalised in destination management and planning processes.

Urgency to successfully translate sustainability efforts and insights into tourism practice is continuously growing. This Special Issue seeks to facilitate the operationalisation of the concept by showcasing empirical research and case studies that demonstrate successful implementation and operationalisation of sustainability. We encourage contributions that deal with sustainability implementation in tourism practice in the broadest sense to provide both conceptual and practical insights that can have long-term positive impacts for the promotion of sustainability in destinations.

For this Special Issue, we welcome original research articles and case studies which focus on implementing and translating sustainability into tourism practice.





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Message from the Editor-in-Chief

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