



Sustainable Development Goals: A Pragmatic Approach

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Message from the Guest Editors

Dear Colleagues,

The trend of Sustainable Development Goals (SDGs) is strongly growing. Our task is to show how our work can cover the gaps in the literature and provide answers to current problems. These challenges must be met by starting with young people. It is up to them to build our confidence, so universities are called upon to provide the necessary tools to create a winning mix between new generations, public administration, and business. The concept we want to express in this Special Issue is to counteract non-doing, that is, those choices that do not lead to improving current situations. At the same time, we are aware that, sometimes, ideological approaches only look at specific aspects of sustainability without considering its three dimensions. Sustainable choices aim at stakeholder involvement, maintaining a balance of ecosystems. In this context, this Special Issue goes against sustainable washing practices. There are many challenges to overcome and all countries, developed and undeveloped, can contribute. In addition, the interdisciplinary approach needed to solve complex problems must be considered.





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Message from the Editor-in-Chief

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