



Sustainable Agricultural Food Marketing

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Message from the Guest Editors

The aim of the Special Issue is to develop knowledge and common innovative solutions for Sustainable Agricultural Food Marketing.

In a global emergency induced by pandemics and war, it is especially important to conduct research and discuss agricultural and sustainable food marketing.

The term sustainable agriculture has been given many definitions, many of which seem to agree with defining sustainability as a characteristic of the performance of agricultural systems, rather than trying to define sustainable agricultural practices, methods, or enterprises.

Although sustainable agriculture is a difficult term to define operationally, it encompasses the practice of low-input agricultural production technologies.

The following list of topics is by no means exhaustive, instead constituting suggestions for scientific investigation: sustainable agro-food studies, agricultural systems, agricultural politics, agricultural economics, agricultural policy, agro-industrial chains, behavioral economics, business economics, marketing management, psychology, educational quality, research quality assessment, research strategy, capacity building, agribusiness, agricultural development.





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Message from the Editor-in-Chief

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