



## **Sustainability Challenges and Progress in the Wine & Beverage Industry**

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Deadline for manuscript  
submissions:

**closed (1 March 2024)**

### **Message from the Guest Editors**

Dear Colleagues,

The wine and beverage industry is under mounting pressure from both external and internal stakeholders to further decrease its environmental footprint and improve its social and economic performance. Various companies have met the challenge and strive to integrate sustainability targets (e.g., to achieve carbon neutrality or foster biodiversity) into their strategy. In order to reach these goals, the industry has to overcome several hurdles along the value chain, such as the extensive use of fungicides in the vineyards or the environmental impact associated with the usage of single-use glass bottles. The focus of this Special Issue is 1) on the identification of the key sustainability challenges from an industry perspective and 2) on the development and assessment of approaches, which help to increase sustainability in the wine and beverage sector. Such approaches could include the deployment of sustainable management techniques, certification schemes, new technologies or novel business models.





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## Message from the Editor-in-Chief

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**Journal Rank:** JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

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