



## Sustainable Entrepreneurship during Economic Uncertainty

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### Message from the Guest Editors

Dear Colleagues,

The global economy has always influenced the trends and choices of entrepreneurship. Simultaneously, entrepreneurship is also an important driving force behind rapid economic development. However, in the face of the "dual transformation" of the economic system and the increasingly complex business environment, entrepreneurs face new challenges in an ever-changing environment, and the question of how enterprises can generate and enhance entrepreneurial capabilities to achieve sustainable success is of great significance. We are pleased to invite you to conduct an in-depth study of the area. We focus on how entrepreneurs can overcome the risks posed by changes in the economic environment and achieve high-quality sustainable entrepreneurship. As a journal that provides academic consultation and industrial guidance, we are interested in academic research into entrepreneurship in macro and micro aspects, especially research results and development directions in technical economics and management that integrate sustainable development, global economic integration, and technology, economics and management.





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## Message from the Editor-in-Chief

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