



## Integrating Digital Innovation and Strategic Management for Sustainable Business Landscapes

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### Message from the Guest Editors

Dear Colleagues,

The Special Issue aims to explore the intersection of digital innovation and strategic management in fostering sustainable business practices. As companies face increasing pressure to align their operations with sustainability goals, this Issue will provide a comprehensive analysis of how digital technologies, such as AI, the IoT, and blockchain, can enhance strategic decision making, drive eco-friendly innovations, and create long-term value for businesses.

The focus will be on identifying the ways digital tools can support sustainability by improving efficiency, reducing waste, and enabling better resource management. This Issue will also address the socio-economic implications of digital transformation in various sectors and its role in promoting sustainable development.

By bridging gaps in the existing literature, this Special Issue will offer fresh insights into how digital innovations can complement strategic management frameworks, and how businesses can integrate sustainability into their core strategies to thrive in an increasingly environmentally conscious marketplace.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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