



Towards a Sustainable Future: The Role of Technological Innovation in Internet Service Development

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Message from the Guest Editors

In contemporary society, the evolution of innovative technologies has had a profound influence on the progression of internet service systems and the lifestyles of users. Although the significance of innovative technology in internet service systems is widely recognized, considerable gaps persist in current research on and practice in this field. Consequently, the editorial focus of this Special Issue will center on exploring the cutting-edge applications of innovative technologies in internet service systems and their impact on sustainable development in the sector. We welcome original research articles and reviews, and research areas may include, but are not limited to:

- The utilization of artificial intelligence (AI) and blockchain technology in enhancing demand–supply chain efficiency;
- The integration of the Internet of Things (IoT) and intelligent logistics systems;
- Optimization in route planning, inventory management, and delivery processes;
- Immersive technologies like augmented reality (AR) and virtual reality (VR);
- Evaluation of consumer satisfaction and loyalty metrics;
- Emphasis on user data security and privacy protections.





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Message from the Editor-in-Chief

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