



Personal and Social Factors Influencing Consumers Attitudes and Behaviors toward Sustainable Foods

Guest Editors:

Prof. Dr. Yam B. Limbu

Department of Marketing,
Montclair State University,
Montclair, NJ 07043, USA

Dr. Christopher McKinley

School of Communication and
Media, Montclair State University,
Montclair, NJ 07043, USA

Deadline for manuscript
submissions:

30 September 2024

Message from the Guest Editors

The goal of the issue is to gather the most novel and comprehensive investigations that prioritize personal and social factors driving sustainable food consumption. It welcomes manuscripts with research areas including:

conceptualizations/theoretical models driving sustainable food consumption; studies examining the impact of personal/social factors on sustainable food consumption; studies exploring processes linking personal/social factors and environmental mechanisms; sustainable food literacy; persuasive sustainable food messaging targeting personal/social attributes; social norms driving attitudes/behaviors toward sustainable foods; data-analytic approaches to identify social support/norms of online communities regarding sustainable foods; barriers to adopting sustainable food consumption; factors influencing consumers' attitudes and behavioral intentions toward organic, vegan, and plant-based foods; socioeconomic factors; psychological individual differences; cross-cultural and geographic differences; media preferences/patterns/habits driving knowledge/perceptions of sustainable foods.

We look forward to your submissions.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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