



Achieving Sustainability: Role of Technology and Innovation

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Message from the Guest Editor

Dear Colleagues,

There is increasing awareness of the importance of sustainability to people, organizations, the environment, countries, and societies around the globe. The interconnectedness and interdependency between man and nature is undisputable. The finite nature of resources and the rising demand for them has adversely affected the planet's ability to rejuvenate and replenish its natural state. One of the many ways to address this is to rely on technology and innovation as solutions to recover and ensure more sustainable practices.

Sustainable technology offers significant opportunities for researchers and businesses. Hence, we call on potential authors to explicate the connection between sustainability, technology, and innovation. More importantly, we wish to receive diverse and multidisciplinary perspectives on the role of technology and innovation in driving and achieving sustainability. We welcome insights enriched from a variety of disciplines such as management, international business, entrepreneurship, technology and innovation studies, sociology, and more.

I look forward to receiving your contributions.





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Message from the Editor-in-Chief

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