



Digital Economy Era–Corporate Strategy Management and Sustainable Innovation

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Message from the Guest Editor

Dear Colleagues,

It is important to understand the influence of the digital economy on the development of sustainable innovation and business strategies focused on environmental protection, energy savings, and pollution reduction. In this regard, it is necessary to analyze how a green technological innovation strategy can benefit from digital financing policies and improve investment in research and development for sustainable innovation, both by small- and medium-sized enterprises and by large corporations, which is crucial for green production in the digital era.

Sustainable economic development depends on software and business-enabling technologies that support green innovation in various industries and address the social challenges arising from the digital economy.

This Special Issue aims to improve the understanding of the effect of the digital economy on sustainable innovation and business management strategies, involving different variables and contexts that impact the sustainable management practices adopted in the production of products and services for sustainable markets.





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Message from the Editor-in-Chief

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