



Strategy Formulation and Performance Management for Corporate Sustainability

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Deadline for manuscript
submissions:

closed (20 November 2023)

Message from the Guest Editors

Dear Colleagues,

Corporate performance with regard to sustainability will be of interest to both researchers and practitioners. There are many challenges and opportunities associated with strategy formulation and performance management. This Special Issue explores sustainable human resources (HR) and organizational behavior (OB) approaches to performance management. This Special Issue also concerns factors that contribute to the successful implementation of corporate sustainability strategy, considering the strategy formulation and implementation process. These factors may give new insights for filling the gaps between formulating and implementing a corporate sustainability strategy.

First, we invite contributions from various fields in the design and implementation of corporate sustainability at both individual and collective (team or organization) levels. Second, we emphasize the role of leaders in this process. Third, such topics as diversity in the workplace and person-environment. Fourth, organizational culture.

Researchers from various disciplines are encouraged to submit their studies to this Special Issue.





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Message from the Editor-in-Chief

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Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

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