



## Environmental Sustainability, Society, and Businesses: Public and Managerial Opinions on Environmental Issues

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### Message from the Guest Editors

Environmental sustainability is at the forefront of global discourse, driven by urgent issues such as climate crisis, natural disasters, biodiversity loss, and resource depletion. In recent years, businesses have increasingly incorporated sustainability into their strategies, influenced by both societal pressure and regulatory requirements. Environmental, social, and governance (ESG) considerations provide a framework for businesses to integrate sustainability into their operations, reflecting both ethical and financial motivations. However, businesses and society may still hold differing viewpoints on what constitutes meaningful environmental action.

Understanding these differing viewpoints and how they influence each other is essential for advancing more effective and collaborative sustainability solutions. This Special Issue aims to explore the varied perspectives of both society and businesses on environmental sustainability, providing evidence on the differences in their viewpoints and the implications these have for environmental policy and practice. This exploration of different viewpoints can provide insights into how they can shape environmental sustainability outcomes.





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## Message from the Editor-in-Chief

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