



## Corporate Sustainability: The Achievement of Sustainable Development Goals (SDGs) and Innovation

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submissions:

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### Message from the Guest Editors

The scope of the special issue is to increase the existing literature through qualitative and quantitative research studies addressing issues relevant to Corporate Sustainability (CS); a business strategy used to impact the environment and our communities positively.

CS is considered the new business paradigm that includes the environmental, social and economic dimensions to provide for current and future generations. As new challenges (e.g., climate change, inequalities, etc.) keep rising and a global drive for delivering sustainable solutions is emerging, businesses are searching for sustainable practices and processes which sustainable-oriented innovation policies could accompany.

Literature on CS has considerably increased in the last decades, emphasizing the importance of the concept and what a company has achieved. However, to make CS effective, we do need to focus on how a company could successfully integrate CS into the company's strategy, achieving environmental, societal and economic goals and remaining viable in the long term.





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## Message from the Editor-in-Chief

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