



Sustainable Agricultural Economy and Marketing Management

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Deadline for manuscript submissions:

closed (30 April 2022)

Message from the Guest Editors

The aim of the special issue is to develop knowledge and common innovative solutions for Sustainable Agricultural Economy and Marketing Management.

The following list of topics is by no means exhaustive; they are simply suggestions for scientific investigation.

- sustainable agricultural
- agricultural marketing
- marketing of agri-food products
- quality and consumer acceptance of agro-food products
- economy and agricultural policy
- economy of agricultural markets
- marketing management and agribusiness
- economy of the agro-food system
- policies of protection and valorization of quality agri-food products
- experiential marketing and sensory marketing
- behavior and preferences of consumers of agro-food products
- food policy economics
- economics of food consumption





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Message from the Editor-in-Chief

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