



Sustainable Development of the Tourism Economy

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Message from the Guest Editors

Tourism activity is a complex activity, with multiple implications in economic and social life. If, at its beginning, tourism had social implications as a priority, today, through the economic implications it generates, it is seen as an important factor of economic development. This change of position does not denote a diminution of the social importance of tourism, but, more importantly, indicates a close correlation between the two phenomena. In this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

Research regarding the development of tourist activity in an area and its socio-economic implications;

Highlighting the implications of the multiplier effect of tourism in the sustainability of the areas under study;

Strategies regarding the launch of sustainable tourism products on the market, aiming at the expansion of the tourist market and the sustainable development of tourist areas;

Proposals regarding the development of sustainable tourism businesses, with major implications for the socio-economic development of resident communities.





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Message from the Editor-in-Chief

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