



## Behavioral Changes towards More Sustainable Travelling

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### Message from the Guest Editor

One of our jobs as transportation researchers is to evaluate the effectiveness of measures and interventions and to estimate how these measures affect travel demand volumes or model utilization. However, we all are aware that measurement and identification are complex. Surveys on travel behavior measure travel quantities at a certain point of time. Repeated surveys, e.g., before-and-after studies show that aggregated demand volumes potentially remain unchanged over time; however, these aggregated figures hide those intra-individual changes which compensate for each other.

Against this background, an improved understanding of what changes behavior and how these changes can be quantified is necessary. Thus, the aim of this Special Issue of Sustainability is twofold:

In terms of the survey data, we need to break down the changed quantities into the different underlying reasons and processes. The identification and measurement of changes but also their interpretation and assignment to causes (policies and interventions, structural as well as lifestyle changes, changed attitudes and random effects) are of central importance.





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