



## Business Models for SME's Sustainability

Guest Editors:

**Prof. Dr. Francesca Gennari**

Department of Economics and Management, University of Brescia, 25121 Brescia, Italy

**Prof. Dr. Raffaella Cassano**

Department of Economics and Management, University of Brescia, 25121 Brescia, Italy

**Prof. Dr. Fabio La Rosa**

Department of Law, University of Catania, 95124 Catania, Italy

Deadline for manuscript submissions:

**closed (31 March 2022)**

### Message from the Guest Editors

Dear Colleagues,

In the last 20 years, numerous scholars deepened the theme about the importance of a sustainable value creation by companies as a source of global competitive advantage. The latest crisis due to Covid-19 accelerates the debate about the non-sustainability of the current business approach pressing for new sustainable business models. SMEs have limited resources and face various barriers, furthermore they take shape as an heterogeneous universe requiring business models to drive the transition to sustainability consistent with their dimensions and industry of belonging. Hence, for this Special Issue we invite papers that address the SMEs' challenges for positioning in a sustainable path of development by means of the change of their business models.

Topics may include, but are not limited to:

- Sustainability Business Models
- Circular Economy
- Sustainability Performance Assessment
- Sustainability and Innovation
- Barriers towards sustainability strategies in SMEs

Prof. Dr. Francesca Gennari

Prof. Dr. Raffaella Cassano

Prof. Dr. Fabio La Rosa

*Guest Editors*





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[X@Sus\\_MDPI](https://twitter.com/Sus_MDPI)