



## Business Strategy Transitions towards Sustainability – Climate Change and COVID-19 Perspective

Guest Editors:

**Dr. Justyna Przychodzen**

Online Management  
Programmes, University of  
Liverpool

**Dr. Wojciech Przychodzen**

ESIC Business&Marketing School,  
08021 Barcelona, Spain

Deadline for manuscript  
submissions:  
**closed (30 November 2021)**

### Message from the Guest Editors

Dear Colleagues,

We are currently living in extraordinary times – our lives are severely affected by two global concerns – climate change and the COVID-19 pandemic. Both factors affect not only political or private discussions but, foremost, the business world. The companies must change their business strategies to adapt to these new challenges if they are thinking about long-term survival and success.

Sustainability from the corporate perspective has a multidimensional character as it integrates economic, ecological, and social issues (Przychodzen and Przychodzen, 2013). Becoming a sustainable company requires a constant transformation of business strategy (Przychodzen, et al. 2016).

This Special Issue aims to explore the reasons, ways, and effects of business strategy transformations towards sustainability. We encourage both quantitative and qualitative research addressing the topic. We are looking for both theoretical as well as practical papers that would be of interest to the broad audience of academics and practitioners.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[X@Sus\\_MDPI](https://twitter.com/Sus_MDPI)