



Cultural and Creative Tourism Developments: Past, Present and Future

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Message from the Guest Editor

A better dissemination of the meaning of creative tourism will help to create new supporters of creative tourism as means toward sustainable tourism development. A “state-of-the-art” approach is now going through new iterations, including the use of new technologies to create a more immersive creative tourism experience. Characterizing and mapping tangible and intangible resources linked with creative tourism development is another way to help target new tourists and improve the overall quality of the experience. However, creating an emotional attachment to places is achieved mainly through co-creation processes. Creativity drivers must be better understood, and creative territories need to be studied to identify the components necessary to enable creative ecosystems. The main theme for this SI is “Cultural and Creative Tourism Sustainability: Concept Evolution, from the Idea to the Practice”. Featuring extensive coverage on relevant areas about cultural and creative tourism, and we also would like to integrate new interfaces and incorporate new forms of technology in current research on new trends in creative tourism.





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