



Sustainable and Innovative Business towards the Circular Economy

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Message from the Guest Editor

The circular economy can act as a driver for more sustainable organizational practices in a variety of areas, such as organizational strategy, cost management, network management, service management, and innovation management. Economic development is sustained by using resources in a closed-loop system, which reduces pollution and increases the efficiency of resource use. It is important to know what impact circular economy practices have on business areas, how companies become more sustainable by adopting more circular practices, and what role innovation plays in this process of sustainable business development. Therefore, the question arises of how businesses become sustainable and innovative toward a circular economy.

This Special Issue intends to increase our understanding of the innovation process on which a circular business model is based, involving different perspectives from different stakeholders and organisational areas that converge towards sustainable and innovative businesses towards the circular economy, in order to overcome the challenges of global competitiveness with a reduced impact on the environment.





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