



Family Business and Sustainable Development: Describing and Analyzing the Family Business Sustainability Posture

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Message from the Guest Editor

Sustainability has become a key issue to develop modern business models and ensure continuous and viable relationships between firms and their environment, in order to create value, as well as to maintain success over time. Today, research focuses mainly on supranational organizations, government entities, institutions and large companies, however, there are fewer studies addressing family business.

Consistent with the dominance of family businesses in the economic landscape around the world—two-thirds of all businesses around the world generate around 70–90% of annual global GDP and create 50–80% of employment. Accordingly, it is important to gain specific knowledge about the family business sustainability posture. That is the specific and differentiated strategic focus of the family business toward sustainability, depending on how the owner family understands the breadth and scope of its responsibility towards sustainability, their willingness to commit to such issues, as well as their ability to contribute. Given that this issue is in its infancy, a wide range of research focus, theoretical frameworks, and methodologies are welcome.





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Message from the Editor-in-Chief

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