



Sustainability-Driven Entrepreneurship and Innovation

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Message from the Guest Editors

Sustainability-driven entrepreneurship (SDE) has emerged as a growing field of knowledge from the broader entrepreneurship, innovation, environmental management, and corporate sustainability disciplines. SDE focuses on entrepreneurs who seek to contribute towards broader sustainable development through integrating social and/or environmental purposes (or values/outcomes) within their ventures. SDEs respond to climate change and global warming through innovative technologies, products, processes, and services.

This Special Issue's aim is to push research on SDE forward and toward new directions. For example, papers could address new contexts such as the nexus of entrepreneurship, innovation, and sustainable development through the perspective of Industry 4.0, digital transformation.

Furthermore, we aim to bring in new theoretical perspectives. We also welcome case studies of successful SDEs who have taken their sustainability-driven ideas to market, typically financed by means of venture capital, and SDEs who are corporate entrepreneurs with a sustainability mindset and how they have successfully balanced sustainability and corporate performance.





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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