



Sustainable Innovations and Governance in the Agri-Food Industry

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Message from the Guest Editors

Dear Colleagues,

Over the last few decades, the agri-food industry has faced several issues, with wide and often underestimated effects on society (Marotta and Nazzaro, 2020). Specifically, economic and political-institutional changes along with environmental concerns are increasing citizen-consumers' awareness about food production and its connection with health and the environment (Nazzaro et al., 2018; 2019). To overcome this challenge, agri-food companies are substantial efforts to increase their sustainability (Kemp and Pearson, 2007) by implementing sustainable innovations through the adoption of different governance mechanisms (Stanco et al., 2020).

Given the crucial role of sustainability and innovation, there is the need to further explore the aspects able to promote the adoption of sustainable innovations in the agri-food industry as well as the governance mechanisms necessary to facilitate their implementation in the supply chain.

This Special Issue aims to contribute to the literature on sustainable innovations and governance mechanisms in the agri-food industry investigating the factors that enable their implementation and the creation of shared value.





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