



Green Innovation: The Power Source of Enterprise Sustainable Development

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Message from the Guest Editors

Researchers in the fields of industrial economics, industrial engineering, logistics management, and strategic management should consider applying mathematical modeling and empirical analysis to explore the factors that affect green innovation, so as to ensure a win-win situation for both economic and social benefits.

Relevant themes include but are not limited to the following:

- Evaluation of green innovation efficiency and capability;
- Green technology innovation and green development;
- Green innovation and entrepreneurship;
- Green innovation system and strategy research;
- Green innovation and environmental governance;
- Green innovation and green logistics;
- Green innovation and green marketing;
- Green innovation and energy management;
- Green innovation and remanufacturing technology;
- Green innovation and human resource management;
- Digital technology empowerment and green innovation
- Environmental regulation policy and green innovation policy design;
- Influencing factors of corporate green innovation;
- The impact of green innovation on supply chain operations.





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Message from the Editor-in-Chief

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