



Greening Behavior towards Carbon Neutrality

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Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to discuss the greening behavior towards carbon neutrality, which involves models, theories, simulations, empirical studies, and related research on greening behavior and carbon neutrality. We cordially invite authors to contribute either original research articles or review articles dealing with a broad range of topics, including, but not limited to, the following areas:

- The greening behaviour of households (or individuals), firms, and the public towards carbon neutrality;
- Methods of measuring greening behaviour of households (or individuals), firms, and the public;
- Voluntary emission-reduction scheme towards carbon neutrality;
- Potential environmental effects of a voluntary emission-reduction scheme;
- Green low-carbon transition towards carbon neutrality;
- Cost-benefit analysis of green behaviour;
- Other environmental policies towards carbon neutrality.

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Message from the Editor-in-Chief

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