ICT in Tourism Experience

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Deadline for manuscript submissions:
closed (30 June 2022)

Message from the Guest Editors

Dear Colleagues,

From an offer perspective, ICTs in the tourism sector facilitate the distribution of tourist information and products through the Internet. Secondly, ICTs improve all communications based on the promotion, advertising, marketing and contracting of tourism services. Finally, they allow us to offer tourism products and services directly to a large number of consumers at a relatively low cost and to maintain relationships with them. From a demand perspective, tourism is extremely dependent on ICTs, because before making a trip, tourists demand information to plan and choose among multiple options, also observe growing need for information during and after the trip. It also plays an important role in the formation of tourist destinations' image since it facilitates the sharing of experiences once the trip is over, through the creation of massive online user-generated contents spread through e-Word-of-Mouth effect.

We welcome research articles, case studies, theoretical, methodological, and applied papers that analyze ICT in tourism experiences at the destination level as well as at the company level and tourist behavior from an interdisciplinary point of view.

Special Issue

Editor-in-Chief

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Message from the Editor-in-Chief

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