



Innovation and Entrepreneurship for Sustainability

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Message from the Guest Editors

Innovation and entrepreneurship are not only major drivers of economic growth, but also facilitators of change. As such, they play a major role in the ongoing transition of our society towards a higher level of sustainability.

Research on innovation and entrepreneurship often takes a conventional view of value and value creation, focusing on the firm and the customer. However, research in sustainable innovation has gained momentum over the course of the last decade. In addition to the economic effects, the social and ecological effects of new products, services, and business models are increasingly coming into focus.

This Special Issue aims to contribute to a more holistic understanding of the role of entrepreneurship and innovation in creating a more sustainable future. We welcome contributions focusing on either the individual, organizational, or industry and societal perspective.





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Message from the Editor-in-Chief

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