



Open Business Model of Eco-Innovation for Sustainability Development

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Message from the Guest Editors

A business model of innovation for sustainability development is a change in the way a company operates in order to create positive impacts or to reduce negative consequences for the environment and society. These business models do not focus on economic returns but emphasize the importance of incorporating the concept of sustainability into the company's business model. Incorporating innovations based on sustainable development into business models is a new challenge for companies.

This Special Issue welcomes studies that consider the business models to environmental, social, and economic aspects of innovation supporting sustainable development. Within this framework, studies should focus on innovations to business models representing positive change aimed at significant or visible progress towards sustainable development by reducing environmental impacts or achieving a more efficient and responsible use of natural resources, as well as other related arguments.

We look forward to receiving your original research contributions.





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Message from the Editor-in-Chief

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