



## Business Model Innovation and Climate Change

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### Message from the Guest Editor

Dear Colleagues,

Climate changes are challenging the global economy and society, thus requiring changes in the current political and industrial dynamics. The impact of extreme climate events is growing, both in terms of financial impact (i.e., losses of industrial production, and value of physical and social damage) and in terms of environmental degradation (i.e., air, water and soil pollution, water stress, biodiversity loss and deforestation).

In this scenario, the number of investors and customers increased about seven times from 2021 to 2022 as relates to both the financing of climate-friendly companies' innovations, and the demand for climate-friendly products and services, showing a growing awareness and responsibility with regard to climate changes.

Companies and customers are aware of a rising dimension of products/services value: the climate value. A key enabler of climate-value products and services is the company's business model.

This Special Issue aims to explore an updated overview of the developments in the research area of business model innovation (both process and outcome) from the perspective of climate-friendly products and services.





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