



## Lighting the Way for Retail Design: Interactions, Trade-Offs and ROI's

Guest Editors:

**Dr. Jan Vanrie**

Faculty of Architecture and arts,  
Hasselt University, B-3590  
Diepenbeek, Belgium

**Dr. Katelijn Quartier**

Faculty of Architecture and arts,  
Hasselt University, B-3590  
Diepenbeek, Belgium

Deadline for manuscript  
submissions:

**closed (31 March 2022)**

### Message from the Guest Editors

In many countries, even before the mandatory closing of shops during the global pandemic of the SARS-CoV-2 virus, the retail sector was facing considerable challenges with the growth of e-commerce, economic crises, environmental concerns, and the changing nature of consumers' behaviors and attitudes. Nevertheless, for many retailers, the physical store still has the potential to be (or to become) a crucial touchpoint in the interaction with their consumers, on the condition that it has the necessary functional, clearly distinctive, and brand-coherent qualities and is able to establish an emotional connection with the target market. Within this context, lighting as a design aspect is an especially interesting component.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with article processing charges (APC) paid by authors or their institutions.

**High Visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

## Contact Us

---

*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
X@Sus\_MDPI