



Innovation Management, Competition Strategies and Corporate Sustainability

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Deadline for manuscript submissions:
closed (10 January 2025)

Message from the Guest Editor

Dear Colleagues,

With the development of globalization and digitalization, enterprises are facing an increasingly complex and dynamic market environment. Sustainability has rooted itself as a key underpinning for corporations seeking long-term success. Yet, the ability to generate benefits for the full spectrum of their stakeholders resides fundamentally on internal organizations, particularly in how innovation is being managed, as well as on the external market, especially in how competition is being addressed. How to realize innovation management, formulate effective competitive strategies, and realize the sustainable development of enterprises has become an important challenge for enterprise managers.

This Special Issue is seeking manuscripts on the interface of three thematic domains, namely innovation, competition and sustainability. It will be interested in conceptual, applied, and empirical research that examines a clear topic in any of the domains with linkages with any or all of the other domains. Specifically for the notion of sustainability itself, any or all of the constituent pillars of environmental, social and governance (ESG) can be considered.





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Message from the Editor-in-Chief

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