



Mass and Social Media for Sustainable Tourism

Guest Editor:

Prof. Dr. Yoonjae Nam

Department of Culture, Tourism
and Content, Kyung Hee
University, 26 Kyungheedaero,
Hoegi-dong, Dongdaemun-gu,
Seoul, Republic of Korea

Deadline for manuscript
submissions:

closed (26 March 2023)

Message from the Guest Editor

Dear Colleagues,

This Special Issue intends to encourage exciting and innovative interdisciplinary discussions among researchers with regards to major current trends in media research, primarily focusing on sustainable tourism. The following includes examples of topics of interest:

- Positive or negative impacts of media on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' use of mass or social media to promote responsible behavior for sustainable tourism
- Roles of mass media in sustainable tourism practices for protecting natural and cultural heritage
- Connectedness and interrelationships via media in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via traditional or social media in terms of sustainable tourism
- Innovative applications of new media (e.g., OTT and Youtube) for sustainable tourism development
- Relationships between information ecology via media industry and sustainable tourism
- New research methods for sustainable tourism in media and communication research.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility: indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
X@Sus_MDPI