



Strategic and Operational Decisions in a Multiple-Channel Supply Chain

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Deadline for manuscript submissions:

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Message from the Guest Editors

While enhancing the resilience of their supply chains, firms have been encountering a severe issue, that is, geopolitical risk. To deal with this risk, a multiple-channel supply chain can be a significant strategy. However, building an appropriate multiple-channel supply chain involves a variety of perspectives. Thus, this Special Issue aims to demonstrate how to formulate a strategic decision in a multiple-level supply chain. This Special Issue calls for submissions on various theoretical lenses and methodologies which can overcome the challenges and present new ground providing the formulation of the future development of the issue. Therefore, the studies would be expected to help to advance theories and put theories into practical usage for firms.

In this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

- Multiple-channel supply chains;
- Channel architecture;
- Channel coordination;
- Multichannel operation;
- Geographic risk;
- Supply chain resilience;
- Decision model;
- Distribution channel;
- Supply chain vulnerability;
- Digital supply chain network





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