



Strategic Sustainability and Strategic CSR

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Message from the Guest Editor

The significance of SMEs and corporations to regional economic development (in terms of their economic and social development potential) has been well documented in the literature. Since the turn of the millennium, there has been increasing interest as to what constitutes best-practice strategic sustainability in this regard; at its core, this interest has focused on studying the mechanisms by which the positive economic and social impacts of SMEs and corporations can be maximized while damage to the environment is minimized. Research into strategic sustainability management has played out prominently in terms of the triple bottom line (TBL) (i.e., on economic, social, and environmental issues). The broad research opportunity to be addressed by this Special Issue is to explore the array of factors associated with best-practice strategic sustainability management in SMEs and corporations operating in different national and industry contexts.

- strategic sustainability
- strategic CSR





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