



New Conceptual and Empirical Approaches to Sustainability and Competitiveness in the Field of Tourist Destinations

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Deadline for manuscript
submissions:

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Message from the Guest Editors

Dear Colleagues,

Destination marketing and management is a research topic that has been given more importance for more than 20 years. However, more research is needed to address the relationship between tourism, sustainability, and competitiveness.

In-depth studies of sustainability from a multidimensional point of view and its effects on tourism competitiveness are essential. In particular, sustainability refers to the need to preserve limited resources for the future (Garrigos-Simon, Narangajavana-Kaosiri, and Narangajavana, 2019), while tourist destinations should be considered a mixture or combination of products, services, and experiences offered by a specific area or region (Buhalis, 2000).

The adoption of information communication technologies (ICT) by destinations can lead to more sustainable tourism. The implementation of these technologies by tourist destinations.

We kindly invite you to submit your papers to this Special Issue before 30 July 2021.



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Guest Editors

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