



Digital Innovation and Strategic Management for Enterprises for a Sustainable Development

Guest Editor:

Prof. Dr. Yu Cui

Department of Business
Administration, School of
Management, Minzu University of
China No. 27, Zhong Guan Cun
South Avenue, Beijing 100081,
China

Deadline for manuscript
submissions:

closed (31 December 2023)

Message from the Guest Editor

Under the background of the digital economy, digital and information technology have been developing vigorously. How to seize this opportunity and realize sustainable development through digital innovation and strategic management has become an urgent and realistic task for enterprises. This Special Issue welcomes research papers on the mechanisms and pathways by which digital innovation and strategic management contribute to more enterprises' sustainability, addressing one or more of the following topics:

Novel theoretical models for digital innovation, management and sustainability development;
Modeling enterprise digital transformation and strategic management;
Government digital policy for enterprises for a sustainable development;
Innovation strategy analysis of digital transformation based on big data;
Sustainable analysis of digital innovation based on big data;
User innovation or strategic management in the context of digital economy;
Digital Innovation and platform strategy or ecosystem strategy;
Digital Innovation and Strategic Management in family firms or in open source communities.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (Geography, Planning and Development)

Contact Us

Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](https://twitter.com/Sus_MDPI)