



Exploring the Potential of Tourism to Enhance Sustainable Competitiveness and Development

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Message from the Guest Editors

Tourism has undergone significant changes as a result of the COVID-19 pandemic, energy crisis, and economic crisis, and many academics and practitioners predict an industry paradigm shift as a result of these changes. A discussion and debate on how the new tourism can potentially affect the sustainable competitiveness and development of an industry as well as an academic society is crucial to the development of that industry and society at large. This Special Issue aims to stimulate experimental, theoretical, and computational research on new tourism opportunities and explore ways in which sustainable competitiveness and development can be achieved. There is a need to investigate more of the new tools and procedures that can provide us with predictive and preventative means for sustainable development for similar scenarios in the future.





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