



Regenerative Circular Economy in Business Models and Strategies

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Message from the Guest Editors

Dear Colleagues,

The established linear production and consumption economic system has been recently challenged by the circular economy (CE) paradigm. Circular economy (CE) is defined as an economy designed to “regenerate itself”: biological materials are reinserted into the biosphere, and technical materials are designed to be reused with a minimum loss in quality. Circular economy can be seen as a framework for systems-level solutions that address issues including, among others, pollution, waste generation, biodiversity loss, and climate change.

In this context, the aim of the present Special Issue is to better understand how businesses can foster the transition towards a more regenerative circular economy. Research areas may include (but are not limited to) the following:

- Regenerative circular economy approaches;
- Circular business model;
- Circular strategies adoption;
- Innovation for fostering circular economy adoption in business;
- Circular economy and climate change mitigation/adaptation in business strategies;
- Indicators, tools and instruments to foster the adoption of circular economy in business.

We look forward to receiving your contributions.





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