



## Creative and Sustainable Initiatives to Combat Food Waste at the Consumption Stage

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submissions:

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### Message from the Guest Editor

This Special Issue on combatting food waste through responsible consumption aims to gather the latest results of the innovative research in this field. In particular, it seeks to investigate the complex relationship between consumer behavior and the reduction of food waste, highlighting the role of consumers in promoting more responsible consumption patterns.

Studies on innovative and effective educational and communication initiatives, technological innovations, policy interventions and collaborative efforts of members of the food supply chain are very welcome. Research that analyzes the reduction of food waste at the consumption stage, through the application of artificial intelligence methodologies, challenges and games, is also encouraged.

With its multidisciplinary perspective, this Special Issue aims to offer practical knowledge to the policymakers and researchers interested in creating solutions to the problem of food waste in the form of strategies that make consumers change their perception of the value of food, so that more responsible behavior is stimulated.





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