



## Sustainability and Innovation in SMEs

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Deadline for manuscript  
submissions:

**closed (12 August 2024)**

### Message from the Guest Editor

Today, responsible behaviors are increasingly being embedded into new business models and strategies. Increasing numbers of medium-sized businesses are realizing that sustainability is an excellent site via which to devise innovative and ways of doing business. In addition, disruptive technologies in production and products are of increasing importance in view of the digitization of things, industry 4.0, the trend towards renewable energies and the increased customer individualization.

In this Special Issue, we welcome both original research articles and reviews. Research areas may include (but are not limited to) the following areas:

- How can small- and medium-sized companies increase their innovative strength?
- How do medium-sized companies manage to gain competitive advantages over large companies in the course of globalization?
- Does technology provide inclusive solutions to sustainability issues?
- Is the goal of information systems-driven networking to create a business ecosystem?
- What are the benefits of sustainability reporting for a company and how can it help increase a company's market success?
- Which CSR activities prove to be especially conducive to innovation?





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## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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