



Innovation and Sustainable Development in the Hospitality and Tourism Industry

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Message from the Guest Editors

In the face of the low productivity and efficiency that generally characterize the hospitality sector and many tourism businesses, opportunities for sustainable growth and development depend heavily on the ability to foster innovation. This Special Issue focuses on how organizations can address the current challenges facing the tourism sector and explore innovation as a driver for sustainable tourism development, namely at the product, process, and management levels. We invite papers that can contribute to fostering innovation and competitiveness to achieve sustainable tourism development. We welcome interesting and innovative insights into this wide-scope topic related to different hospitality configurations and tourism businesses, including but not limited to nature, cultural, accessible, adventure, and wellbeing tourism. We also welcome different methodological approaches, namely theoretical and empirical research, case studies, cross-cultural studies, and qualitative studies. Interdisciplinary and multidisciplinary research is encouraged.





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Message from the Editor-in-Chief

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